

FIG. 2

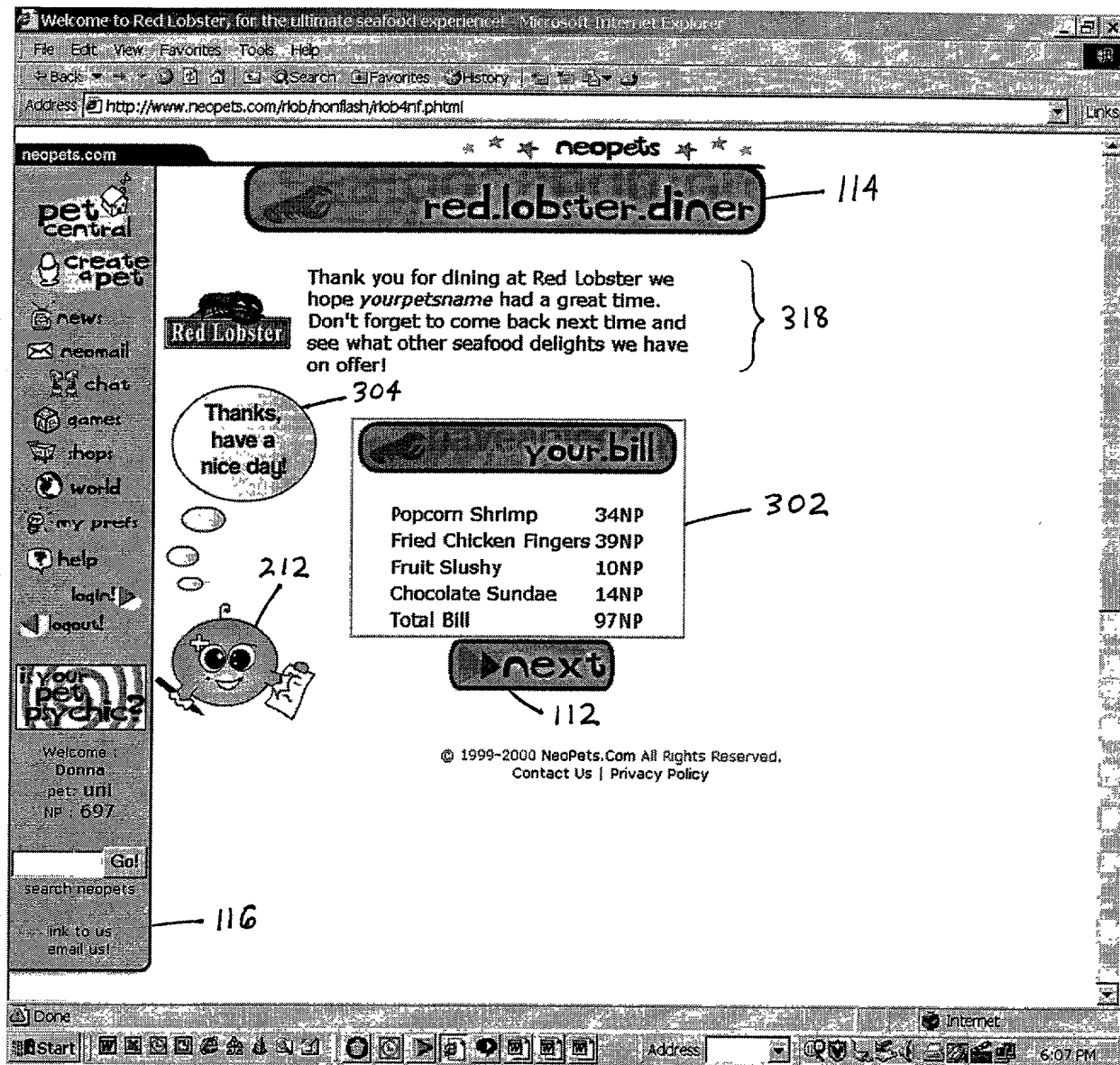


FIG. 3

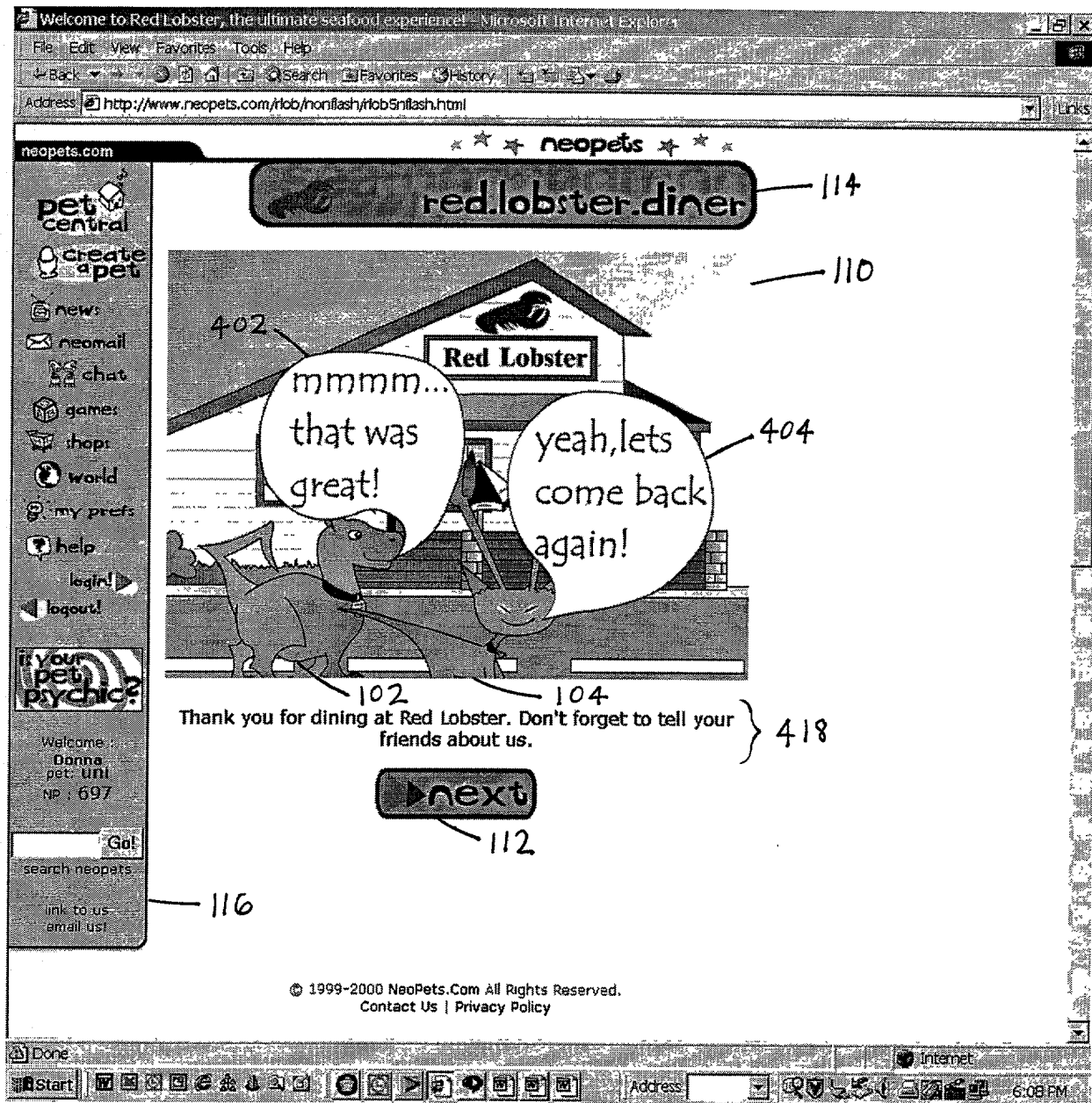


FIG. 4

FIG. 5 is a block diagram of a system architecture. The system includes a User 1 (502) and a User n (502) connected to an Internet (524) via a network (526). The Internet (524) is connected to a system (504) which includes a Web Engine (508), a Conversation System (510), and an Advertising Component (512). The system (504) also includes a User Profile Database (520), a Conversation History Database (522), an Advertiser Profile Database (514), an Advertisement Database (516), and a Character Profile Database (518).

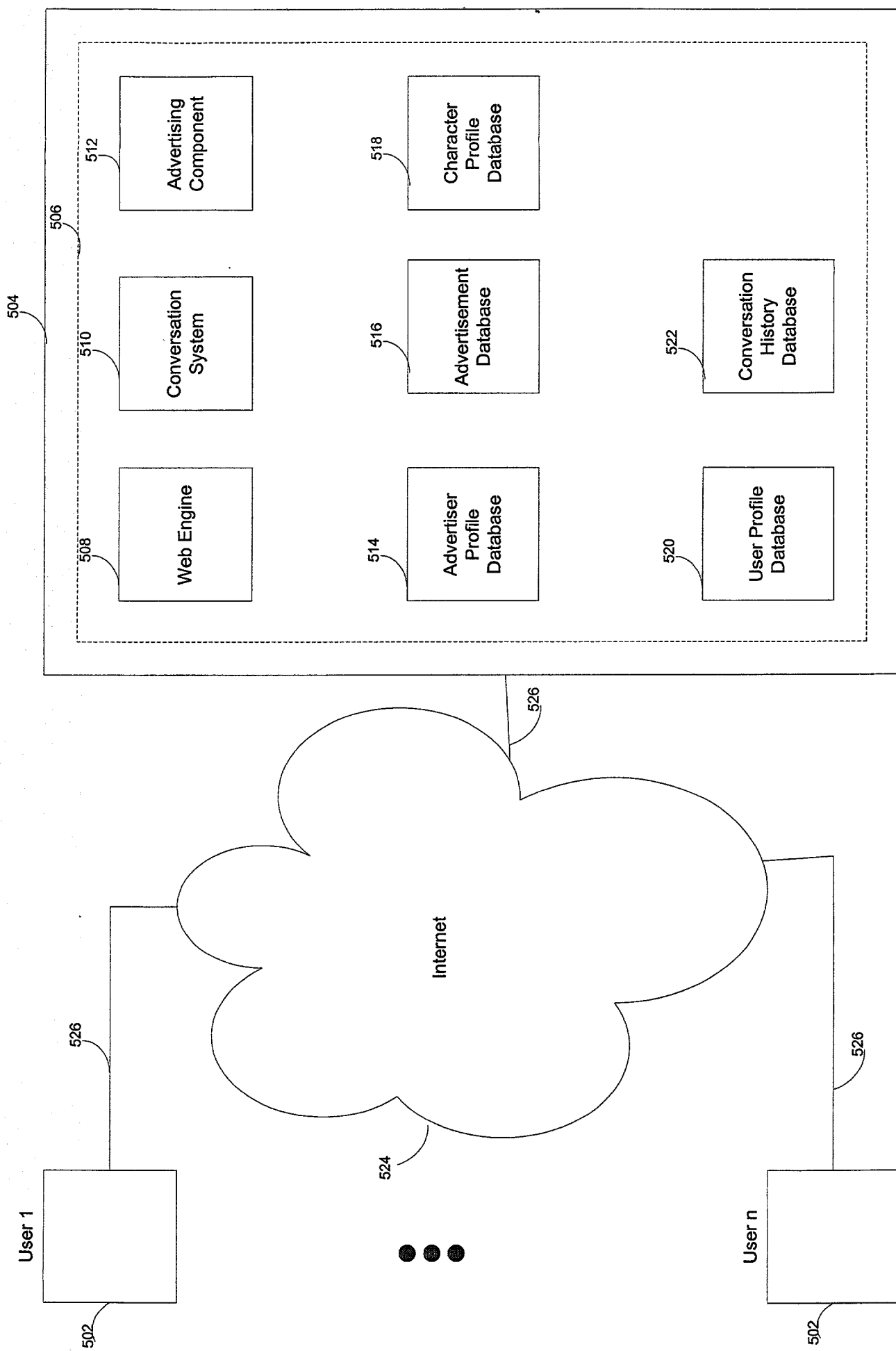


FIG. 5

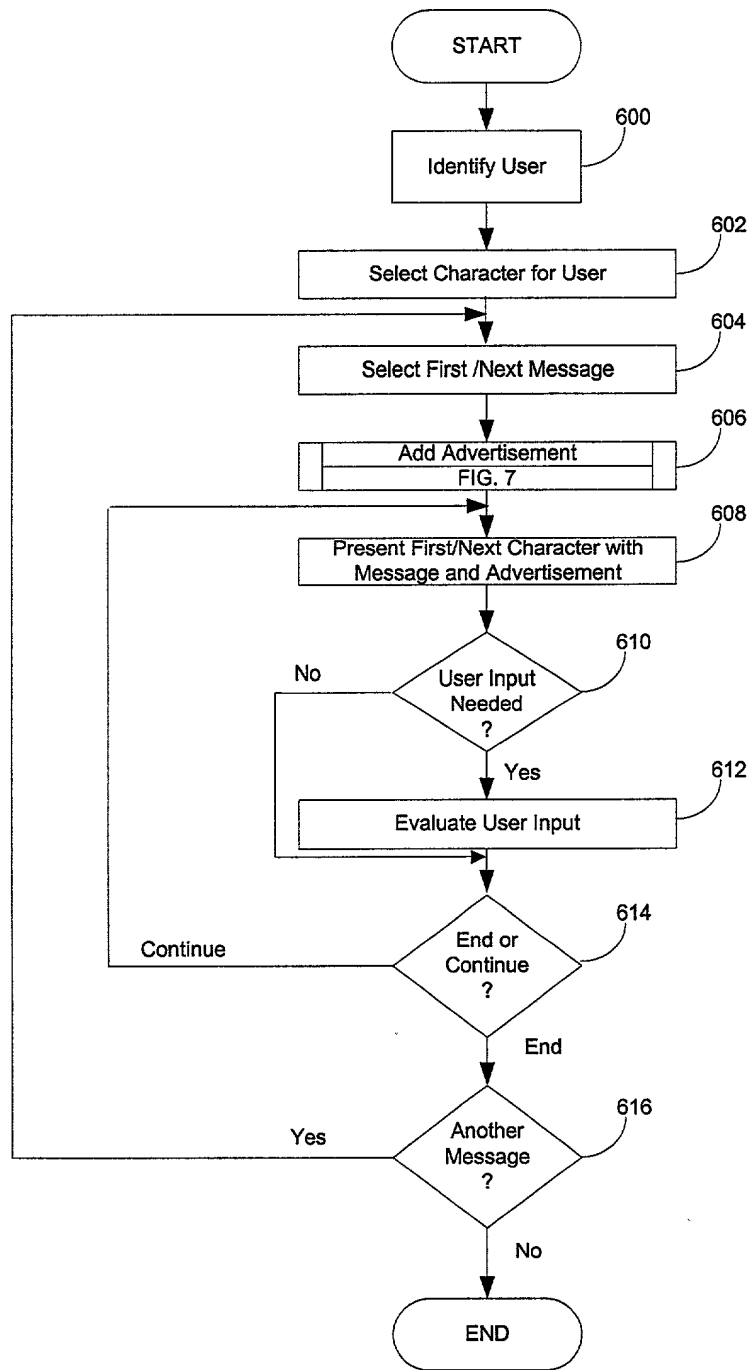


FIG. 6

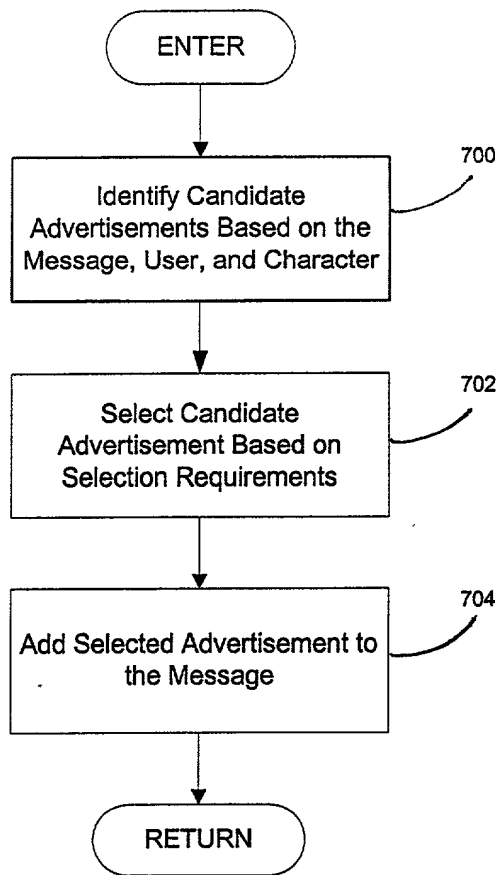


FIG. 7